

# WHITE LABEL ADVERTISING SOLUTIONS FOR AGENCIES

Redefining Agency Growth with innovative and agency-centric solutions to scale your agency

Demand Local is elevating the Digital Agency playbook to the next level by reshaping and enhancing digital marketing solutions. We believe that a solution is only as good as it is accessible. Since 2008, Demand Local has partnered with over 100 agencies, vendors, and technology partners which has defined and refined our agency-centric digital marketing solutions.



**100+**  
Agency Partners

**2000+**  
Clients

**100,000+**  
Walk-ins Tracked

## WHY AGENCIES CHOOSE TO WORK WITH DEMAND LOCAL



### FULL-SERVICE MARKETING

Complete set of services including media planning, implementing, delivering, optimizing, and reporting.



### MULTICHANNEL

Multichannel digital marketing service that includes display, search, inventory, social media, CTV/OTT, video, and digital audio.



### FUTURE FACING TECH

Industry-leading proprietary technology that is continuously enhanced to solve advertising challenges of today and tomorrow.



### MEDIA & TECHNOLOGY PARTNERS

Access to a wide network of industry-leading media and technology partners.



### 100% WHITE LABEL SOLUTION

Scalable turnkey technology, marketing and reporting services that will get your agency to the next level.



### DEDICATED ACCOUNT SUPPORT

Dedicated team of experts who emphasize flexibility and agility to provide full support and resolutions with utmost attention.



### COMPREHENSIVE TRAINING

Product and Sales training along with strategy build-out sessions to armor your team to close new businesses.



### TAILORED REPORTING

Custom reporting unique to each client with a tailored breakdown that includes more than just demographic data.



### WALK-IN ATTRIBUTION

Accurately measure the actual store visits using our proprietary technology, from ad impression to store walk-in.



### LIGHTNING FAST ONBOARDING

No setup cost and on-boarding timeline to get your campaigns up and running in no time.

# AGENCY CUSTOMER TESTIMONIAL

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*When we opened our agency, we had a tough decision to make. Do we partner with a digital company or bring it in house. After meeting with Demand Local, the choice was clear. Partner with an experienced digital company. Demand Local's digital team, knowledge, and customer service are second to none.*

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*- Founder & MD, Los Angeles based Creative Agency*

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*We were looking for a technology partner and made many different connections. Demand Local rose to the challenge of our demanding clients. Their velocity for campaign launches is untouchable by competitors and the results have been stellar. As an agency owner, I've not had a better partner than Demand Local. Month in and out they keep hitting and exceeding our goals.*

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*- COO, New Jersey based Automotive Agency*

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*A trusted teammate. Demand Local holds a rare combination of thought leadership and excellent execution that helps to set your agency apart from the rest of the competition.*

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*- CEO & Founder, Houston based Automotive Agency*

## LET US GROW TOGETHER

When you're in the agency business, your best bet is to figure out how to get new sales — not whether your client's ad is in its ideal aspect ratio. Let Demand Local do the heavy lifting, while you can spend your valuable time closing new deals.

