

VEHICLE ADS

Spotlight your most relevant inventory information in a user-friendly format right on top of search results. Powered by machine learning to automatically match a related user query with the most relevant inventory.

UNPARALLELED ADVANTAGE OVER ANY OTHER AD FORMAT



BETTER QUALIFIED LEADS

Specifically targeted to customers at the bottom of your funnel who are closer to purchase stage and more qualified than any other type of prospect



OMNICHANNEL ROAS

Designed to measure and optimize for both website conversions and store visits conveniently



INCREASED EXPOSURE

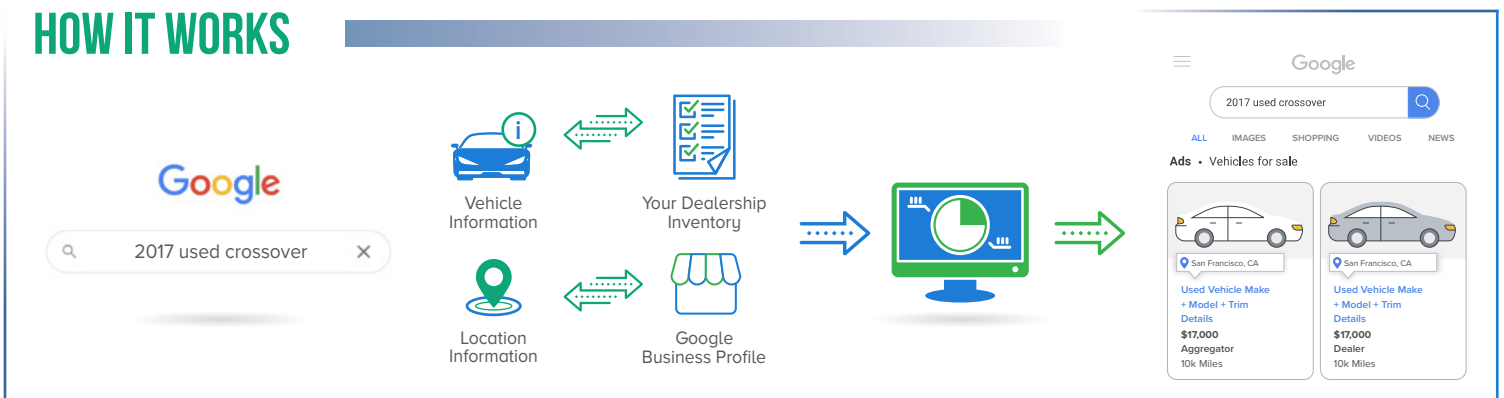
Show users key information & visuals about the car on Google's prime search real estate even before the user interacts with the ad



HASSLE-FREE TARGETING

Setup your inventory feed to the merchant center and let AI perform the target without you having to deal with managing large keyword databases

HOW IT WORKS



1 High intent search queries on google search

2 Your Dealership Inventory Feed + Google My Business

3 Merchant Center

4 Vehicle Listing Ad

THE DEMAND LOCAL DIFFERENCE

Get more from your data. Our team of experts ensures that you're getting the most out of every auction by including all optional data points, maintaining the highest level of data quality and attending to feed reports. We optimize for Google to understand your inventory better and positively affect your ad's competitiveness in the auction.